

EMPLOYERS' FEEDBACK ANALYSIS REPORT

2020-2021



ST. ALOYSIUS COLLEGE, ELTHURUTH, THRISSUR



ST. ALOYSIUS COLLEGE

(Affiliated to the University of Calicut & aided by the Govt. of Kerala)

P.O. ELTHURUTH – 680 611

THRISSUR DT., KERALA.

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Criterion 1

1.4.1 Employers' Feedback Analysis Report (2020-2021)

EMPLOYERS' FEEDBACK ANALYSIS REPORT

2020 – 2021

Mode of feedback collection : *Online through Google Forms*

Target group : *Employers of St. Aloysius College Graduates*

Introduction

The employers' feedback report for St. Aloysius College is an essential tool that provides insights into how well the college's graduates are prepared to meet the expectations of their respective industries. This feedback, gathered from employers, evaluates multiple aspects of graduate performance, curriculum relevance, and the adequacy of the college's infrastructure in supporting students' professional growth.

The 2020-21 employers' feedback serves as a critical source of data to help the college identify both strengths and areas for improvement in its academic programs, facilities, and student support services. By analyzing this information, St. Aloysius College aims to ensure continuous improvement in providing high-quality education that aligns with industry needs and trends.

Mechanism of Employers' Feedback Collection

Data Collection

Feedback was collected from employers via surveys that evaluated graduates from St. Aloysius College across various parameters, including curriculum relevance, employability skills, technical knowledge, and the support provided by the college's infrastructure.

Employers rated their satisfaction on a scale of 1 to 5, where:

1: Strongly Disagree





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2: Disagree

3: Neutral

4: Agree

5: Strongly Agree

Key Areas of Focus

The feedback was organized into two primary sections:

Curriculum: Evaluating how well the academic content aligns with industry needs, the coverage of emerging technologies, and the provision of practical experience.

Infrastructure: Assessing the quality of facilities, academic resources, and the overall support for student employability.

Feedback on Curriculum

Table: Feedback on curriculum

Sl. No.	Feedback on curriculum	Rating (Out of 5)
1	Alignment of Educational Background with Job Roles	3.83
2	Curriculum Alignment with Industry Needs and Trends	3.35
3	Graduate Skills in Communication and Technical Abilities	3.61
4	Practical Experience through Projects, Fieldwork, and Internships	3.74
5	Coverage of Emerging Technologies and Industry Trends	3.30
6	Team Spirit and Teamwork Initiatives	3.78





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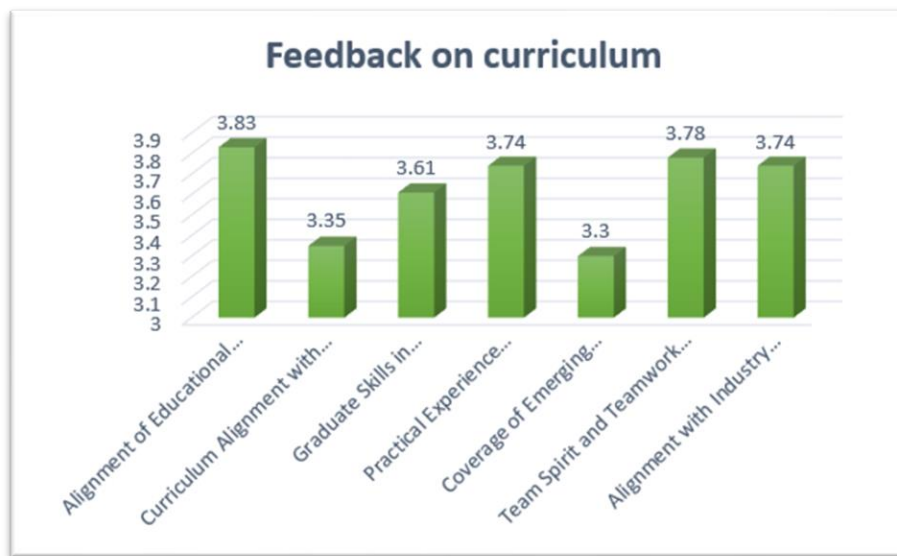
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7	Alignment with Industry Standards	3.74
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Feedback on Infrastructure

Table: 2 Feedback on Infrastructure

Sl. No.	Feedback on Infrastructure	Rating (Out of 5)
1	Facilities and Infrastructure Supporting Employability	3.61
2	Quality of Academic Resources and Facilities	3.35
3	Supportive Learning Environment	3.61
4	Effectiveness of Career Services (Job Placements, Internships, and Career Development Opportunities)	2.91
5	Support Services (Counseling, Mentoring)	3.87





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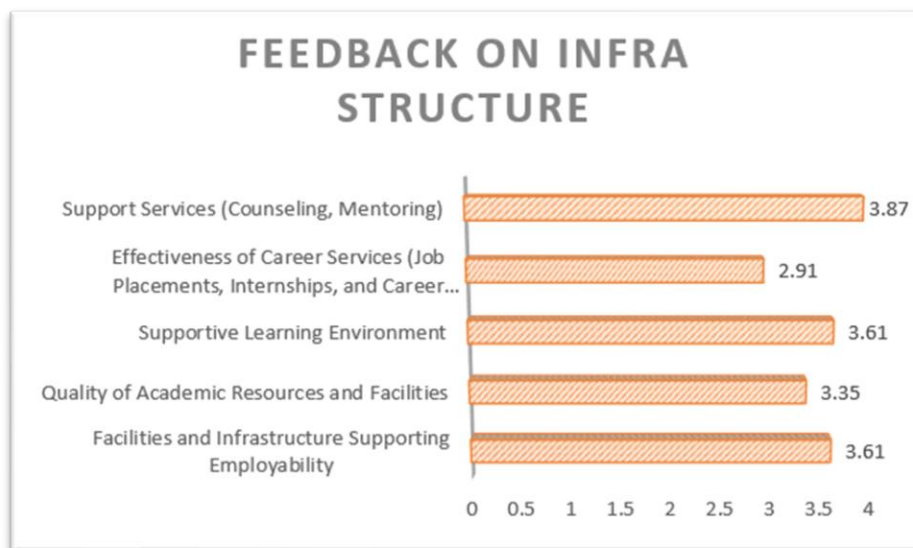
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Key Findings

1. Curriculum Alignment with Industry Needs

Employers rated the curriculum at **3.35/5**, indicating that while the academic programs offer some alignment with industry needs, there is room for improvement in staying updated with current trends and emerging technologies.

2. Practical Experience

Practical exposure through internships, fieldwork, and projects was rated favorably at **3.74/5**, showcasing the college's strength in providing hands-on learning experiences.

3. Career Services

Career services received the lowest rating, at **2.91/5**, pointing to a significant area that needs improvement. Employers feel that the college could provide stronger support in job placements, internships, and career development opportunities.

4. Facilities and Infrastructure





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Facilities supporting employability were rated **3.61/5**, while academic resources and infrastructure scored **3.35/5**, suggesting there is scope for enhancing the available resources to better prepare students for their careers.

5. Support Services

The college's counseling and mentoring services were rated positively at **3.87/5**, indicating that these services play a valuable role in student development and well-being.

Strengths

1. Understanding of Job Responsibilities

○ Rating: 3.91/5

Graduates demonstrate a strong understanding of their job responsibilities, reflecting that the college's academic programs are well-designed to prepare students for real-world challenges.

2. Adaptation to Organizational Culture

○ Rating: 3.83/5

Graduates are able to adapt well to different work cultures, which is a key indicator of their professional readiness and versatility.

3. Teamwork and Practical Skills

○ Rating: 3.78/5

Employers appreciate the teamwork abilities and practical skills that graduates bring to their organizations, suggesting that the college's focus on collaboration and hands-on learning is effective.

4. Counseling and Mentoring Services

○ Rating: 3.87/5





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The strong support provided by counseling and mentoring services is a significant asset, helping students navigate both academic and personal challenges.

Areas Needing Improvement

1. Curriculum Updates

○ Rating: 3.35/5

The curriculum should be more responsive to industry trends and emerging technologies. Regular updates to the academic content will ensure that graduates remain competitive in an evolving job market.

2. Career Services:

○ Rating: 2.91/5

The most critical area for improvement is career services, including job placement support and internship opportunities. Strengthening industry connections and offering more robust career development services will significantly enhance employability.

3. Academic Resources:

○ Rating: 3.35/5

Enhancing the quality of academic resources and infrastructure, such as modern libraries, research facilities, and technical tools, will contribute to better student outcomes and improved preparedness for the workforce.

4. Coverage of Emerging Technologies:

○ Rating: 3.30/5

The curriculum should cover emerging technologies and current industry trends more comprehensively. Integrating modern technologies into the curriculum will ensure that graduates have the skills needed to succeed in technology-driven industries.





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Conclusion

The employer feedback for the academic year 2020-21 highlights both the strengths and opportunities for improvement at St. Aloysius College. Graduates are generally well-prepared in terms of job responsibilities, teamwork, and practical experience, which are critical components of career success. However, the feedback also points to areas where the college can make significant improvements, particularly in career services, curriculum relevance, and the integration of emerging technologies. By addressing these areas, St. Aloysius College can further enhance its academic programs and infrastructure, ensuring that future graduates are even better equipped to meet the demands of a rapidly changing job market. This feedback serves as a valuable guide for continuous improvement and long-term success.



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